**2019 Drug-Impaired Driving (OTC – Rx)**

**Social Messages for Videos**

**Download the social videos from the** [**Drug-Impaired Driving (OTC-Rx) Traffic Safety Marketing campaign**](https://www.trafficsafetymarketing.gov/get-materials/drug-impaired-driving/otc-rx) **page to include in these posts and tweets.**

**Instructions and descriptions are in red and should not be posted.**

**ORGANIC SOCIAL MESSAGES**

**Screen grab of the end slate for the “Heavy Machinery Female” :15 Video. 

Text reads, "There's more than one way to be under the influence." 

NHTSA logo**

**“Heavy Machinery Female” :15 Video**

* There’s more than one way to be under the influence. Until you know how you will react to your medication, do not operate heavy machinery…like your car.
* There’s more than one way to be under the influence. Your medication can be a prescription for a DUI.
* There’s more than one way to be under the influence. When your medication warning label says “do not operate heavy machinery,” that includes your car.
* Your medication side effects may include a DUI. Whether it’s over the counter medication or prescription drugs, there’s more than one way to be under the influence.

Screen grab of the end slate for the “Heavy Machinery Male” :15 Video. 

Text reads, "There's more than one way to be under the influence." 

NHTSA logo

**“Heavy Machinery Male” :15 Video**

* There’s more than one way to be under the influence. Until you know how you will react to your medication, do not operate heavy machinery…like your car.
* There’s more than one way to be under the influence. Your medication can be a prescription for a DUI.
* There’s more than one way to be under the influence. When your medication warning label says “do not operate heavy machinery,” that includes your car.
* Your medication side effects may include a DUI. Whether it’s over the counter medication or prescription drugs, there’s more than one way to be under the influence.

**PAID SOCIAL MESSAGES**

**Screen grab of the end slate for the “Heavy Machinery Female” :15 Video. 

Text reads, "There's more than one way to be under the influence." 

NHTSA logo**

**“Heavy Machinery Female” :15 Video**

[HEADLINE] Don’t drive drugged.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Whether it’s over the counter medication or prescription drugs, there’s more than one way to be under the influence.

[HEADLINE] Don’t drive impaired.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Your medication can be a prescription for a DUI. There’s more than one way to be under the influence.

[HEADLINE] Read the warning labels.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Your medication side effects may include a DUI. There’s more than one way to be under the influence.

[HEADLINE] Side effects include DUI.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Your medication may cause drowsiness. And a DUI. There’s more than one way to be under the influence.

Screen grab of the end slate for the “Heavy Machinery Male” :15 Video. 

Text reads, "There's more than one way to be under the influence." 

NHTSA logo

**“Heavy Machinery Male” :15 Video**

[HEADLINE] Don’t drive drugged.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Whether it’s over the counter medication or prescription drugs, there’s more than one way to be under the influence.

[HEADLINE] Don’t drive impaired.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Your medication can be a prescription for a DUI. There’s more than one way to be under the influence.

[HEADLINE] Read the warning labels.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Your medication side effects may include a DUI. There’s more than one way to be under the influence.

[HEADLINE] Side effects include DUI.

[DESCRIPTION] Cars are also heavy machinery.

[TEXT] Your medication may cause drowsiness. And a DUI. There’s more than one way to be under the influence.