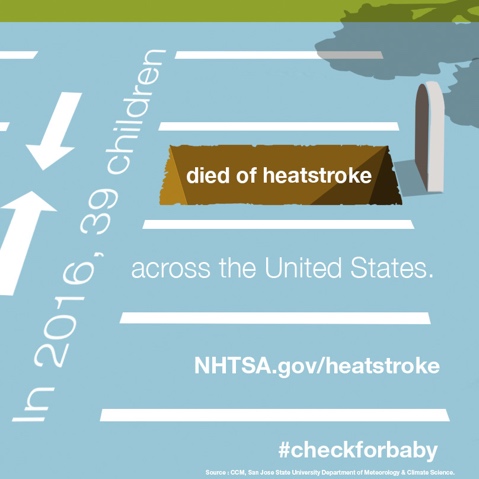
***Heatstroke* Social Media Messages**

**Download the static infographics from the** [**Heatstroke Traffic Safety Marketing campaign page**](https://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention) **to include in these posts and tweets.**

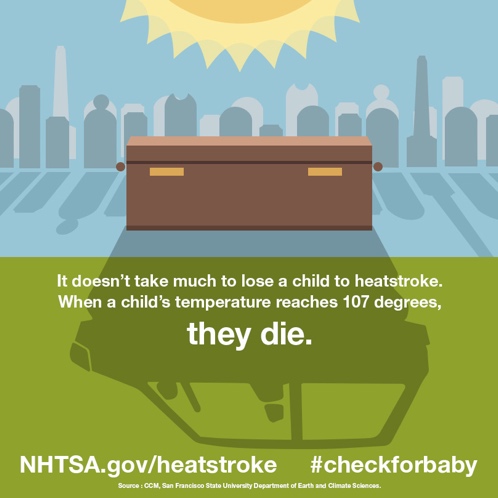
**Instructions and descriptions are in red and should not be posted.**

***Twitter***

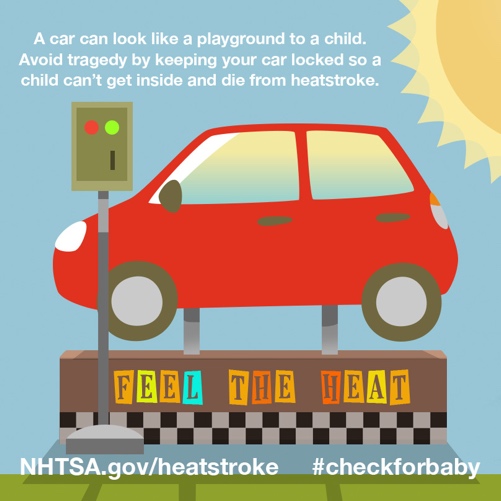
1. In just 10 minutes, a car can heat up by 20 degrees. That’s enough to kill a child left alone in a vehicle. #heatstroke #wheresbaby
2. #Heatstroke is the leading cause of not-in-traffic non-crash-related deaths for kids 14 & younger. #wheresbaby **http://ow.ly/X3nS30bWucD**
3. It can happen to any parent or caregiver. Never leave your child in a car alone. #heatstroke #wheresbaby **http://ow.ly/OXhm30bWufe**
4. In 2016, there were 39 #heatstroke deaths of children in vehicles. That’s a 63% increase from 2015. #wheresbaby (Insert heatstroke-infographic-808-x-808-B\_v2.jpg)



1. Always #lookbeforeyoulock! You could save your child’s life from #heatstroke. #wheresbaby **http://ow.ly/ygmm30bWuhq**
2. @NHTSAgov recommends making a habit of looking in the back seat EVERY time you exit your car. #heatstroke #wheresbaby
3. According to @NHTSAgov, #heatstroke deaths have occurred even when the temp outside is as low as 57 degrees. #wheresbaby
4. Warning signs of #heatstroke: no sweat, dizziness, nausea, being grouchy. #wheresbaby   
   **http://ow.ly/4Qja30bWukC**
5. DYK? A child’s body temp rises three to five times faster than an adult’s. #heatstroke #wheresbaby (Insert heatstroke-infographic-808-x-808-E.jpg)

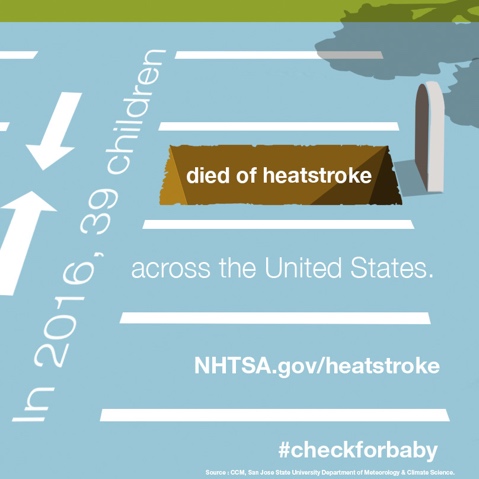


1. In 54% of #heatstroke deaths in kids, the children were forgotten in the vehicle by a caregiver. #wheresbaby **http://ow.ly/1RHj30bWunD**
2. Never leave a child in a vehicle unattended, even with the A/C on! #Heatstroke kills – ask yourself, #Wheresbaby? **http://ow.ly/CP3i30bWuqc**
3. Teach kids that the car isn’t a place to play. Kids can lock themselves in the trunk. #Heatstroke #wheresbaby **http://ow.ly/qJfj30bWusv**
4. @NHTSAgov advises to always lock the car and put keys out of reach to save kids from #heatstroke. #wheresbaby (Insert heatstroke-infographic-808-x-808-C.jpg)

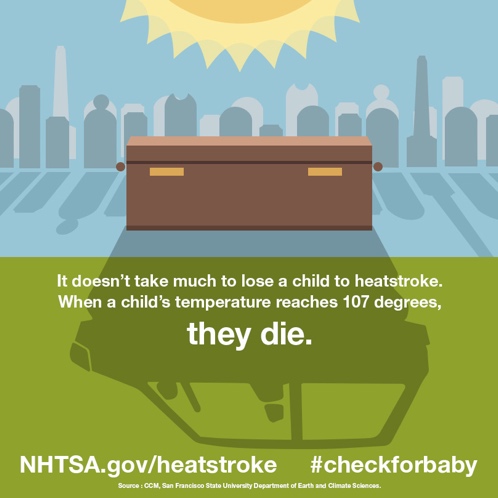


***Facebook***

1. It only takes 10 minutes to heat the inside of a car 20 degrees. It’s never okay to leave a baby in a car alone. #heatstroke #wheresbaby **http://ow.ly/dUVB30bWuuT**
2. Don’t ever leave your baby alone in the car, not even for a minute. #Heatstroke took 39 lives last year. #wheresbaby (Insert heatstroke-infographic-808-x-808-B\_v2.jpg)



1. Always ask yourself #WheresBaby before you leave your car. Make it a habit to look in the back seat before you get out of the vehicle. #heatstroke   
   **http://ow.ly/Bypo30bWuxo**
2. According to NHTSA, in 54% of heatstroke deaths, the children were forgotten in the vehicle by the caregiver. Always check for baby in the back seat. #wheresbaby   
   **http://ow.ly/NnDw30bWuAV**
3. Always #lookbeforeyoulock – you could save a child’s life! #Heatstroke can kill in minutes. #wheresbaby **http://ow.ly/sNVY30bWuFb**
4. Do you know the signs of #heatstroke? NHTSA says: red and hot skin, no sweat, nausea, confusion, or acting strangely. Always ask: #wheresbaby?   
   **http://ow.ly/rF7u30bWuJO**
5. Children are at a higher risk than adults when it comes to dying from vehicular #heatstroke, especially when they’re too young to alert others for help. #wheresbaby **http://ow.ly/rF7u30bWuJO**
6. Did you know? A child’s body temperature rises three to five times faster than an adult’s. #Heatstroke #wheresbaby (Insert heatstroke-infographic-808-x-808-E.jpg)



1. According to NHTSA, heatstroke deaths have happened in temperatures as low as 57 degrees. Never leave your child in a vehicle alone! #wheresbaby   
   **http://ow.ly/almq30bWuPZ**
2. A car may seem like a fun place for a child to play, but if they get locked in the trunk, it could end in disaster. NHTSA advises to always lock the car and put keys out of reach. #heatstroke #wheresbaby **http://ow.ly/3u6r30bWuSO**
3. Never leave a child alone in a vehicle, even with the A/C on! It’s just not worth it. #Heatstroke #wheresbaby **http://ow.ly/enkD30bWuVS**
4. Rolling down a window, parking in a shady spot…that’s not enough to save your child from #heatstroke. Never leave your child alone in a vehicle. #wheresbaby   
   **http://ow.ly/7Hmc30bWuYN**
5. Teach your children that a car is never a place to play. Keep keys up and out of reach. #heatstroke #wheresbaby (Insert heatstroke-infographic-808-x-808-C.jpg)

