Drug Impaired Driving - Social Media Messaging - States

**Social Norming**

**Download the static infographics from the** [Drive Sober or Get Pulled Over Traffic Safety Marketing page](https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over) **to include in these posts and tweets.**

**Instructions and descriptions are in red and should not be posted.**

# Twitter

If you feel different, you drive different. It’s that simple. #impaireddriving

<http://ow.ly/n3v330lo6VA>

Friends don’t let friends drive drunk—or high. If your friend is high, take away their car keys. You can save a life. #impaireddriving <http://ow.ly/FehU30lo6W4>

If you feel different, you drive different. So don’t drive high. #impaireddriving <http://ow.ly/xDR630lo6WA>

Don’t be the reason someone doesn’t get home. If you feel different, you drive different. <http://ow.ly/Odld30lo6X7>

If you’re high, don’t get behind the wheel. If you feel different, you drive different. #impaireddriving <http://ow.ly/5ei330lo6XG>

Marijuana use among drivers killed in crashes doubled from 2007 to 2015. If you feel different, you drive different. #impaireddriving (Insert NT14-65390-Drugged-Driving\_TSM\_840x440\_V2\_SN\_Combo.jpg)



In 2015, 42 percent of drivers killed in crashes tested positive for drugs. If you feel different, you drive different. #impaireddriving (Insert NT14-65390-Drugged-Driving\_TSM\_840x440\_V1\_SN\_Combo.jpg)



Marijuana doesn’t belong behind the wheel. If you feel different, you drive different. #impaireddriving <http://ow.ly/MYNF30lo6Yr>

High, stoned, wasted, or drunk: No matter how you say it, impaired driving is deadly. #impaireddriving <http://ow.ly/Mb3U30lo6YI>

# Facebook

If you feel different, you drive different. So don’t drive high. <http://ow.ly/2CUI30lochz>

Don’t get behind the wheel when you’re high. If you feel different, you drive different. <http://ow.ly/jyow30locih>

Don’t be the reason someone doesn’t get home. If you feel different, you drive different. <http://ow.ly/nAKK30locjw>

Friends don’t let friends drive drunk—or high. If your friend is high, take away their car keys. <http://ow.ly/Zv0S30lock3>

High on marijuana? Don’t get behind the wheel. <http://ow.ly/F89E30lockF>

Marijuana use among drivers killed in crashes doubled from 2007 to 2015. If you feel different, you drive different. (Insert NT14-65390-Drugged-Driving\_FB\_1200x628\_V2\_SN\_Combo.jpg)



In 2015, 42 percent of drivers killed in crashes tested positive for drugs. If you feel different, you drive different. (Insert NT14-65390-Drugged-Driving\_FB\_1200x628\_V1\_SN\_Combo.jpg)



Marijuana doesn’t belong behind the wheel. If you feel different, you drive different. <http://ow.ly/1idf30loclT>

High, stoned, wasted, or drunk: No matter the term, impaired driving is deadly. <http://ow.ly/OtkV30locnN>

# Instagram

***(Note: Links cannot be shared in Instagram posts. If utilizing the links provided below, place the link in your bio and direct followers there with “Link in bio/profile” comment.)***

***Use this link:*** <http://ow.ly/Xeme30locp9>

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