**Download the static infographics from the** [Drug-Impaired Driving Traffic Safety Marketing page](https://www.trafficsafetymarketing.gov/get-materials/drug-impaired-driving) **to include in these posts and tweets.**

**Instructions and descriptions are in red and should not be posted.**

Drug-Impaired Driving Social Media Messaging

# Twitter

Drug-impaired driving is illegal, no matter what. If you feel different, you drive different. #impaireddriving (Insert video)

Friends don’t let friends drive drunk—or high. If your friend is high, take away the car keys. You can save a life. #impaireddriving (Insert video)

Drug-impaired driving is deadly and illegal—it’s that simple. If you feel different, you drive different. #impaireddriving (Insert video)

Don’t be the reason someone doesn’t get home. If you feel different, you drive different. (Insert video)

If you’re high, don’t get behind the wheel. If you feel different, you drive different. #impaireddriving (Insert video)

Marijuana-positive drivers killed in crashes doubled from 2007 to 2015. If you feel different, you drive different. #impaireddriving (Insert infographic)

In 2015, 42 percent of drivers killed in crashes tested positive for drugs. If you feel different, you drive different. #impaireddriving (Insert infographic)

Driving while high can lead to a DUI, or worse. If you feel different, you drive different. #impaireddriving

Marijuana doesn’t belong behind the wheel. If you feel different, you drive different. #impaireddriving

High, stoned, wasted, or drunk: No matter how you say it, impaired driving is illegal and deadly. #impaireddriving

# Facebook

Drug-impaired drive is deadly and illegal. If you feel different, you drive different. (Insert video)

Never get behind the wheel when you’re high. If you feel different, you drive different. (Insert video)

Don’t be the reason someone doesn’t get home. If you feel different, you drive different. (Insert video)

Friends don’t let friends drive drunk—or high. If your friend is high, take away their car keys. If you feel different, you drive different. (Insert video)

High on marijuana? Don’t get behind the wheel. If you feel different, you drive different. (Insert video)

Marijuana-positive drivers killed in crashes doubled from 2007 to 2015. If you feel different, you drive different. (Insert infographic)

In 2015, 42 percent of drivers killed in crashes tested positive for drugs. If you feel different, you drive different. (Insert infographic)

It’s not just for alcohol. If you drive while impaired, you can be arrested for a DUI. If you feel different, you drive different.

Driving while high can lead to a DUI, or worse. If you feel different, you drive different.

Marijuana doesn’t belong behind the wheel. If you feel different, you drive different.

High, stoned, wasted, or drunk: No matter the term, impaired driving is illegal and deadly. If you feel different, you drive different.