**2018 ST. PATRICK’S DAY BUZZED DRIVING IS DRUNK DRIVING**

**SOCIAL MEDIA**

**SOCIAL NORMING VERSION**

### TWITTER

As you head out for the parties this #StPatricksDay, remember: #BuzzedDriving Is Drunk Driving. Make a plan to get home safely!

The green beer may taste weak, but you may be more buzzed than you think. Watch out: #BuzzedDriving Is Drunk Driving.

In 2016, 60 people lost their lives in drunk driving crashes over the #StPatricksDay holiday. Don’t become a statistic: #BuzzedDriving Is Drunk Driving.

Even a little alcohol can go a long way. This #StPatricksDay, remember: #BuzzedDriving Is Drunk Driving.

#BuzzedDriving Is Drunk Driving, which is why you must always arrange for a sober #DesignatedDriver before you head out for the party.

Drunk driving killed 269 people during the 2012-16 #StPatricksDay holiday period. Stop the deadly cycle. #BuzzedDriving Is Drunk Driving.

Drunk driving isn’t worth the risk of injury, jail time, your death, or the death of another road user. Remember: #BuzzedDriving Is Drunk Driving.

Sometimes, even one drink is one too many. This #StPaddysDay, and every day, remember: #BuzzedDriving Is Drunk Driving.

The luck o’ the Irish won’t be with you when you drink and drive. Remember: #BuzzedDriving Is Drunk Driving.

It is illegal in all 50 states & D.C. to drink and drive. Remember: #BuzzedDriving Is Drunk Driving.

### FACEBOOK

As you prepare to head out for the festivities this St. Patrick’s Day, remember: Buzzed Driving Is Drunk Driving. Make a plan to get home safely before you ever head out for the party!

That green beer may taste weak, but you may be more buzzed than you think. Everyone’s tolerance level is different, but even one drink can be too many. Remember: Buzzed Driving Is Drunk Driving.

In 2016, 60 people lost their lives in drunk driving crashes during the St. Patrick’s Day holiday. Don’t become a statistic. Remember the life-saving message: Buzzed Driving Is Drunk Driving.

Think you need to outdrink that Leprechaun? Just make sure you have a sober ride home. Remember: Buzzed Driving Is Drunk Driving.

Buzzed Driving Is Drunk Driving, which is why you must always arrange for a sober designated driver before you head out to a party. Don’t wait until it’s too late.

Drunk driving killed 269 people during the 2012-2016 St. Patrick’s Day holiday period. End the deadly cycle. Today, and every day, remember: Buzzed Driving Is Drunk Driving.

Drunk driving is not worth the risk of injury, time in jail, your death, or the death of another. As you head out to the St. Patrick’s Day parties, remember: Buzzed Driving Is Drunk Driving.

Sometimes, even one drink is one too many. This St. Patrick’s Day, and every day, remember: Buzzed Driving Is Drunk Driving.

The luck o’ the Irish won’t be with you if you choose to drink and drive. Remember: Buzzed Driving Is Drunk Driving.

It is illegal in all 50 States and the District of Columbia to drink and drive—St. Patrick’s Day and every day. Remember: Buzzed Driving Is Drunk Driving.