**2019 Super Bowl LIII**

**SOCIAL MEDIA**

**Facebook:**

There’s no need to consult the playbook. The winning play is to always designate a sober driver. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver

A good game plan is the key to success. Get your own game plan before kickoff by designating a sober driver. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver

Don’t be afraid to block! If you see someone about to drive drunk, grab their keys and get them a sober ride home. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver

See someone about to get behind the wheel after drinking? Intercept those keys! Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Don't False Start on a key play. Make a plan to drive sober before the party. Fans Don't Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Flag! Drunk driving is the ultimate form of unsportsmanlike conduct! Designate a sober driver. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Before game time, make sure you’ve downloaded NHTSA’s SaferRide app! It will help you get home safely. https://one.nhtsa.gov/link/saferride/ #DesignatedDriver #SuperBowlDriveSafe

Always get a sober ride home. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Make the greatest play of the night by designating a sober driver. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Pre-plan a sober ride home. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Be the MVP of the night by being a sober driver. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Be the coach that your friends need by promoting sober driving! Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

Designate a sober driver. Fans Don’t Let Fans Drive Drunk. #DesignatedDriver #SuperBowlDriveSafe

**Twitter:**

Whether you’re watching the game from the bar or the basement, always get a sober ride home. #DesignatedDriver #SuperBowlDriveSafe

There’s no need to consult the playbook. The winning play is to always designate a sober driver. #DesignatedDriver #SuperBowlDriveSafe

See someone about to get behind the wheel after drinking? Intercept those keys! #DesignatedDriver #SuperBowlDriveSafe

A game plan is the key to success. Get your own game plan before kickoff by designating a sober driver. #DesignatedDriver #SuperBowlDriveSafe

Before the game, make sure you’ve downloaded @NHTSAgov’s SaferRide app! https://one.nhtsa.gov/link/saferride/ #DesignatedDriver #SuperBowlDriveSafe

There’s no calling an audible when you’re the designated driver. One drink is one too many. #DesignatedDriver #SuperBowlDriveSafe

Drive sober for the win! #DesignatedDriver #SuperBowlDriveSafe

Always get a sober ride home. #DesignatedDriver #SuperBowlDriveSafe

Make the play of the day: designate a sober driver. #DesignatedDriver #SuperBowlDriveSafe

Pre-plan a sober ride home. #DesignatedDriver #SuperBowlDriveSafe

Be the #MVP of the night by driving sober. #DesignatedDriver #SuperBowlDriveSafe

Be the coach your friends need by promoting sober driving. #DesignatedDriver #SuperBowlDriveSafe

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