**SOCIAL MEDIA MESSAGES APPROVED BY THE NFL**

## Facebook:

**Always get a sober ride home. Fans Don’t Let Fans Drive Drunk. #DontDriveDrunk #SuperBowlDriveSafe**

**Make the greatest play of the night by designating a sober driver. Fans Don’t Let Fans Drive Drunk. #DontDriveDrunk #SuperBowlDriveSafe**

**Pre-plan a sober ride home. Fans Don’t Let Fans Drive Drunk. #DontDriveDrunk #SuperBowlDriveSafe**

**Be the MVP of the night by being the sober designated driver. Fans Don’t Let Fans Drive Drunk. #DontDriveDrunk #SuperBowlDriveSafe**

**Be the coach that your friends need by promoting sober driving! Fans Don’t Let Fans Drive Drunk. #DontDriveDrunk #SuperBowlDriveSafe**

**Designate a sober driver. Fans Don’t Let Fans Drive Drunk. #DontDriveDrunk #SuperBowlDriveSafe**

## Twitter:

**There’s no calling an audible when you’re the designated driver. One drink is one too many. #DontDriveDrunk #SuperBowlDriveSafe**

**Drive sober for the win! #DontDriveDrunk #SuperBowlDriveSafe**

**Always get a sober ride home. #DontDriveDrunk #SuperBowlDriveSafe**

**Make the play of the day: designate a sober driver. #DontDriveDrunk #SuperBowlDriveSafe**

**Pre-plan a sober ride home. #DontDriveDrunk #SUperBowlDriveSafe**

**Be the #MVP of the night by being the sober designated driver. #DontDriveDrunk #SuperBowlDriveSafe**

**Be the coach your friends need by promoting sober driving. #DontDriveDrunk #SuperBowlDriveSafe**