Hello:

I would like to talk to you about joining the (enter coalition name) made up of partners interested in saving lives.

Motor vehicle crashes are the leading cause of death and injury for all ages. Motor vehicle crashes have tragic effects on families, employers and communities. But, they are preventable through education, enforcement and policy change.

The (enter highway safety office) developed a (enter coalition name) consisting of private and public partners through employers, associations, groups and individuals.

The (enter coalition name ( exists to protect the health and safety of families, employees, and the community by preventing motor vehicle crashes through education, enforcement and policy activities. The (enter coalition name) will assist to change driver attitudes, improve driver and occupant behavior, and build a statewide culture of traffic safety.

Would you like to receive free traffic safety marketing materials and resources that can be shared with your fellow employees, family, or community?

Register today to join the (coalition name) and you will receive a monthly email containing traffic safety marketing materials (aka “bundles”) directly to your inbox.  Click on the link below to review our program.

[provide](http://www.ndcodefortheroad.org/traffic-safety-partner-network/) link

Together we can save lives by promoting traffic safety.

Please contact me either by phone or email if you wish to discuss in further detail.
Thanks for reviewing this and contacting me to help save lives.