# 2018 U Drive. U Text. U Pay.

## SAMPLE Social Media MESSAGES

### Twitter

Texting and driving not only endangers you, it endangers everyone around you! #UDriveUTextUPay

You could pay with a ticket, or you could pay with your life. Texting and driving always has a cost. #UDriveUTextUPay

Texting and driving is dangerous, deadly, and, in many states, illegal. #UDriveUTextUPay

One “LOL” or “SMH” could change your life… You could end up in jail, injured, or dead. Remember: #UDriveUTextUPay

In 2016, 9.2% of fatal crashes were reported as distraction-affected. #UDriveUTextUPay

According to @NHTSAgov, in 2016, 3,450 people were killed in motor vehicle crashes involving distracted drivers in 2016. What can you do to prevent texting and driving? #UDriveUTextUPay

If you can’t wait to send a text, pull over to a safe location first. It may save your life and the lives of those around you. #UDriveUTextUPay

Texting and driving can cost you more than just a ticket—it can cost you your life. #UDriveUTextUPay

Stats show #millennials are the biggest offenders when it comes to texting and driving. No matter your age, remember: #UDriveUTextUPay.

Ladies, be safe: Women are more likely than men to text and drive. #UDriveUTextUPay

On the road with friends? Designate your passenger as your “designated texter” to help keep everyone safe. #UDriveUTextUPay

**Facebook**

Texting and driving is dangerous and deadly for the driver, passengers, and other road users. In many states, it’s illegal. Today and every day, remember: U Drive. U Text. U Pay.

One “LOL” or “SMH” could change your life forever. You could end up in jail, injured, or dead. Remember: U Drive. U Text. U Pay.

In 2016, 9.2% of fatal crashes were reported as distraction-affected. Always remember: U Drive. U Text. U Pay.

According to NHTSA, in 2016, 3,450 people were killed in motor vehicle crashes involving distracted drivers in 2016. Remember: U Drive. U Text. U Pay.

We understand the temptation, but there are better ways to respond to notifications on your phone than to do it while you’re driving. First, pull over to a safe location, and then write and send your message. U Drive. U Text. U Pay.

Texting and driving can cost you more than just a ticket—it can cost you your life. U Drive. U Text. U Pay.

Millennials are the biggest offenders when it comes to texting and driving, with more 16- to 24-year-olds handling phones while driving than any other age group. Spread the message: U Drive. U Text. U Pay.

Ladies, be safe: Women are more likely than men to text and drive. U Drive. U Text. U Pay.

On the road with friends? Designate your passenger as your “designated texter” to help keep everyone safe. U Drive. U Text. U Pay.

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